



Media release

For immediate release

Support your community by joining with your local bookshop to celebrate National Bookshop Day on Saturday 20th August, 2011.

"Booksellers do more than sell books and bookshops are more than places where you buy books. Booksellers are committed to fostering the love of reading and ensuring books are the bedrock of Australian culture. Bookshops are places you go to discover new ideas, to be stimulated and surprised. They are places for conversations and contemplation. Bookshops sit at the heart of our communities." Fiona Stager, Avid Reader Bookshop, Brisbane ([note to bookshops – place your own quote here](#))

On Saturday 20th August 2011, in hundreds of locations across Australia, bookshops will be holding their very first National Bookshop Day. Individual shops will be focusing on their uniqueness, inviting local authors and all members of the community to participate in readings, conversation about books, book busking and a wide range of other activities.

Supported by the Australian Booksellers Association, bookshops will promote the message that local bookshops are an integral part of the Australian way of life. They are the first point of contact between the reader and the books. They care about the customer, the reader, and the books they want to read.

In 2010 66.2 million books were sold in the Australian retail book trade representing \$1,257 million*. Based on US research, for every \$100 of this spent locally, \$68 of that stays in the community. Just under a quarter of all books sold in Australia are children's books.*

"Bookshops have always been an anchor for the cultural and retail communities within Australia. National Bookshop Day is a time when we can celebrate the unique role of bookshops within the community, and highlight the many ways in which bookshops contribute to the local community and to Australian literature, culture and society." Joel Becker, CEO, Australian Booksellers Association

So come together at your local bookshop on Saturday 20th August, and celebrate.

For enquiries within your community contact your local bookshop.

[Local bookshop details here](#)

For all other media enquiries contact:

Andrew Hawkins
andrewhawkinspr@gmail.com
0422 953 928